



Serenada Neighborhood Garage Sale

SATURDAY

May 5, 2012

Families from all over Serenada will be joining this neighborhood event! Group sales definitely attract more traffic than single garage sales, so if you have been thinking of doing some spring cleaning with a garage sale, please join our neighborhood-wide sale May 5, **from 8:00 a.m. til noon.**

To attract customers to the neighborhood, the Serenada Neighborhood Assoc. (SNA) will advertise in multiple sources and place signs at Serenada entry points on the day of the sale. You put signs on your street, hold your individual sale, and keep all the profit.

Start scouring the house, attic, garage, and yard now for unwanted or rarely used items that can add cash to your wallet.

**Email: SNA_garagesale@yahoo.com by April 30
if you are interested in participating.**

See reverse side for Garage Sale Pointers!

A few “pointers” for a successful garage sale

- Set everything up, ready to go, the night before the sale. Perhaps you can move your car from the garage, set merchandise on tables and boxes in the garage, then move them outside to the driveway the next morning.
- Have everything priced. It’s OK to have items priced as a group (all paperbacks 50¢; all shirts \$1.00), but they should be grouped together. A box of stickers for pricing is an inexpensive investment. Shoppers are more likely to pass things over if they think they must ask about the price of an item.
- Don’t throw things in piles, especially clothes. Display items so that they can be easily accessed. Use a rack or rope strung between posts or trees to hang clothes.
- If you are selling electronic items, have an extension cord ready to run to an outlet. If you do not want to provide testing, sell items “As Is” and be prepared to give a large discount.
- Keep watch on expensive, small items.
- Have lots of change available. Put one person in charge of the money at all times. Move large bills into the house.
- Have sacks/bag available for people who buy multiple items.

These are just a few important tips. Many more can be found at <http://www.weekendtreasure.com/tips/101-garage-sale-tips.php> .